

Luke Hertzler

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WORK EXPERIENCE



Sleepless Media

SEP '22 - PRESENT

Shopify Developer

Sleepless media is a leading Shopify Plus expert building eCommerce stores for clients worldwide. Clientele includes Levi's, Yale, Knockaround and more. My responsibilities included: client assessment and needs for their solution, recommending application solution functionality, transitioning client requirements into the development process and participating in the managing the project to client deployment.

Heartland

JAN '22 - SEP '22

Web Developer

Heartland is the US business for Global Payments Inc; one of the largest international payment processors. As a web developer, Luke worked closely with marketing and sales to provide all required services and updates to multiple corporate websites, while recommending user interface design to help optimize a positive customer experience. Projects involved end-to-end product lifecycle management, schedule management through sprints, deployment, enhancements, and obsolescence through migration to alternative platforms.

eHouse Studio

MAR 21 - FEB '22

Front-end Engineer

eHouse is focused on strategy, creative design and innovative technology to make beautiful, meaningful eCommerce experiences. Work included Shopify web development, application integration, and providing clients with solutions to fit their business needs.

The Taproom

FEB '20 - JAN '21

Front-end Engineer

The Taproom specializes in delivery custom eCommerce solutions. Leveraging ReCharge subscription, Luke worked directly with numerous clients to oversee modifying and launching multiple projects.

SoundVent

DEC '16 - OCT '20

Co-Founder, Lead Designer, Lead Developer

As Co-Founder Luke design, developed and provided go-to market strategy for the company's PaaS. Highlights from the work included developing target audience and markets, UI/UX design, identifying user pain points and opportunities, effectively communication technical concepts to stakeholders, and architecting, designing, and developing the flagship PaaS software.

SKILLS SUMMARY



Luke is an ambitious designer and developer with a background managing complex UI/UX systems. Experience in delivering web and application services, Luke's passion for delivery quality software ends by filling multiple roles in project management, UX/UI design, and engineering. Experience highlights include:

- Strong communication and writing
- Excellent problem solving abilities
- Project leadership and management
- Analytic approach
- Goal oriented workflow

TECHNOLOGY



- Adobe Creative Cloud
- Sketch, Figma, Branding design
- Shopify, WordPress
- HTML, SCSS, PHP, MySQL
- Javascript, jQuery, node, JSON
- RESTful Apis
- Git, Gulp, npm

EDUCATION



Bachelor of Arts in Music Industry & Technology
California State University, Chico

High School Diploma
Scotts Valley High School

REFERENCES



Available upon request.