

Luke Hertzler

lukehertzler@gmail.com

(831) 818-4019

lukehertzler.com

380 Sims Rd.

Santa Cruz, CA 95060

WORK EXPERIENCE



The Taproom

Front-end Engineer

FEB '20 - PRESENT

The Taproom specializes in delivering custom e-Commerce Shopify themes and applications to their clients. Leveraging ReCharge subscriptions, Luke has worked directly with numerous clients to oversee modifying or launching their e-Commerce projects. Most projects require scoping, estimating, forecasting, development, API integration and/or custom application development.

CodersClan

Full-Stack Developer

MAR '19 - FEB '20

CodersClan is the on-demand development side of Airfleet comprised of a select group of full-stack developers. As a fully remote company, Luke has worked on a variety of projects from clients all around the world, ranging from back-end, front-end, and marketing software integrations.

Sleepless Media

Full-Stack Developer

FEB '18 - JAN '19

Sleepless Media is a full-service branding and web development agency located in Capitola, CA. Specializing in WordPress and Shopify, Luke developed several projects from scratch to launch as well as providing support service and best practices for on-going clients.

SoundVent

Co-Founder, Lead Designer, Lead Developer

APR '16 - MAR '19

SoundVent is a social networking site and online digital marketplace for the music industry. As Co-Founder, Luke designed and developed the platform from concept to deployment. Day to day work included user research, wireframe, UI design, implementation, coding, management of development team and quality assurance. Business outreach included networking, creating pitch decks, forecasting revenue models, and collaborating with investors.

SKILLS SUMMARY



Luke is an ambitious developer with a background in UI/UX design. Experienced in delivering web and application services integrated with popular CMS systems, Luke's passion for delivering quality software usually ends by filling multiple roles in project management, UX/UI design, and engineering. Experience highlights:

- Strong communication and writing
- Excellent problem solving abilities
- Project leadership and management
- Quick learner
- Goal oriented workflow

TECHNOLOGY



- HTML, SCSS
- PHP, MySQL, Twig
- Javascript, jQuery, Vue, node, JSON
- RESTful Apis
- WordPress, WooCommerce
- Shopify, ReCharge, Liquid
- Git, Gulp, npm
- Adobe Creative Cloud
- Sketch, Figma

EDUCATION



Bachelor of Arts in Music Industry & Technology
California State University, Chico

High School Diploma
Scotts Valley High School

REFERENCES



Available upon request.